

PRESS RELEASE: May 3, 2024



The Canadian Red Angus Promotional Society in their 52nd year are excited to announce their new Board of Directors and Committees. The Society is committed to the Growth, Development and Promotion of Red Angus Cattle through the purebred and commercial industry in Canada.

President: Brad Chappell, BC

Past President: Jill Wildman, AB

Vice President: Randy McGowan, AB

Financial Chairperson- Dennis Lastuka, AB

Red Roundup Committee- Michael Wheeler, SK (Chair): Jeffrey Bloom, SK: Kevin Taschuk, AB: Tanner Walgenbach

Junior/4-H Committee- Brody Gardner, AB (Chair): Jill Wildman, AB: Kevin Taschuk, AB: Lois McRae, MB

Fundraiser Committee- Jill Wildman, AB (Chair) :Randy McGowan, AB and rest of board.

Advertising, Marketing and Social Media: Lois McRae, MB (Chair): Michael Wheeler, SK: Dennis Lastuka, AB and Jeffrey Bloom, SK

Director at large: Kolby Heaven, AB

The board is gearing up for their 52nd Annual Canadian Red Angus Red Roundup: October 10, 11 and 12th, 2024, Olds Alberta. Nominations open to members from across Canada. Check out our website for details on Roundup and nomination forms: redangus.ca Watch for more details on the Junior Members events at the 52nd Red Roundup.

2024 was an exciting spring for the Red Angus Breeders with a few herd bulls selling for record prices to enhance breeders' programs. Three young sires each selling for over \$ 100,000. Red Angus sires were in demand at the purebred and commercial level.

For more information on Red Angus contact a local Red Angus breeder or go to www.redangus.ca. or Canadian Red Promotional Society Facebook page.